

<b>Notice of References Cited</b>	Application/Control No. 09/897,178	Applicant(s)/Patent Under Reexamination MATTEO, MARK	
	Examiner Timothy M. Harbeck	Art Unit 3628	Page 1 of 1

**U.S. PATENT DOCUMENTS**

*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
	A	US-			
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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Donna Dawson "Direct Marketing: Flaps with Zap." Marketing. London: May 26, 1988. pg. 54 2 pgs
	V	Anne Kandra. "Cell Phones with no strings attached." PC World. San Francisco: Mar 2001. Vol 19, Iss. 3; pg. 35 2 pgs
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